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This book sets out the principles and practices of web design. It will help you understand what underpins web structure, design conventions and best practice. It touches on almost every subject and gives you a complete overview and understanding to deliver outstanding web design, leaving you to discover the areas you would like to specialise in and go on to build on these firm foundations.

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Know your Onions: Web Design was published by BIS Publishing “ This book is a great way to ground yourself in web design. The reader is taken through techniques of brainstorming ideas all the way to designing a site and sending it to developers to be built. It’s written in a way that is engaging and humorous, as well as being easy to read.

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Know Your Onions: Web Design: Jet Propel Yourself into the Driving Seat of a Top-class Web Designer and Hurtle Towards Creative Stardom Drew de Soto. 4.5 out of 5 stars 29. Paperback. 14 offers from \$40.28. Graphic Design: The New Basics Ellen Lupton. 4.3 out of 5 stars 125. Paperback.

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## **Know Your Onions - Web Design by BIS Publishers - Issuu**

The book is a step up from the first one (Know your onions: Graphic design). In writing terms I mean. The content tries to stay relevant but some of it is dated (like the standard screen width and CMS system info) but what counts in design dissected and analysed with some great visual aids.

## **Amazon.com: Customer reviews: Know Your Onions: Web Design ...**

Know your Onions: Web Design was published by BIS Publishing “ This book is a great way to ground yourself in web design. The reader is taken through techniques of brainstorming ideas all

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the way to designing a site and sending it to developers to be built. It's written in a way that is engaging and humorous, as well as being easy to read.

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Test your system; if a complete stranger was to open your job folder, would they know which was the most up-to-date version? Mock people who do not have a system." Of interest to all designers (especially those who work with clients) are his chapters on creative process, working with clients, conceptual sketching, color, and typography.

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Know Your Onions: Graphic Design is more of a reference/tips guide for established designers than a How To Graphic Design book, but that doesn't stop it being very useful! Thanks for watching ...

## **Know Your Onions: Graphic Design | Book Review**

Know Your Onions by Drew de Soto is a very enlightening book offering a different view of the things you encounter every day as a designer. Drew De Soto who is a print-focused designer has been a graphic designer for over 25 years, this book is a guide for working in the Graphic Design industry and first published by BIS Publishers in 2012.

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